

Las Vegas FamilyHealth 2021 Rate Card

Ad Size	1-5 months	6-11 months	12+ months	Size	Free Article [†]
Cover + Center Spread	\$2,495	—	—	17" x 11.125"	1,000 words
Full Page	\$1,795	\$1,395	\$995*	8.625" x 11.125" (bleed) 7.375" x 9.625" (safe)	750 words
2/3 Page	\$995	\$795	\$595	7.375" x 7"	600 words
1/2 Page	\$795	\$695	\$495	7.375" x 4.625"	450 words
1/4 Page	\$495	\$395	\$295	3.625" x 4.625"	300 words
Biz Card	\$150	\$125	\$100	2.25" x 2.5"	100 words

*Any Full Page, 12-month placement receives a **FREE COVER** feature and article during the year!

[†]Every 3 months, clients receive a **FREE ARTICLE** to run with their ad.

Print Distribution: 10,000/month

Distribution Outlets: Libraries, parks and recreation centers, senior centers, small businesses, and doctor's offices

Online: LasVegasFamilyHealth.com

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